

Sunbeams Learning News



Plans for this half term

Newsletter Date:
April–May 2017

Issue 18

Topics

- St George`s Day
- Spring
- May Day
- People who help us
(Post office/
Personal care/
Emergency services)



How you can help:

Follow on with topics at home to install and progress the children`s knowledge. If any parents/carers have any skills or knowledge in our topics, please feel free to come forward and share them with the children.

We could use your support in promoting our Open Day and encouraging new children to the setting. Helping to Secure the future of Sunbeams.

Special points of interest:

- * Letter of the week for Wednesday pm sessions;

Wed 19th April ~ L

Wed 26th April ~ M

Wed 3rd May ~ N

Wed 10th May ~ O

Wed 17th May ~ P

Wed 24th May Q & R

Don't forget to help your child to find something beginning with the letter of the week for show and tell

Important Dates

Monday 1st May

CLOSED (Bank holiday)

Thursday 4th May

CLOSED (Local elections)

Saturday 6th May

OPEN DAY

10am to 12.00

Monday 15th May

Visit from Dental care personnel

Wednesday 24th May

Visit to Norwich Castle Museum

New half term starts

Mon 5th June

What the children will be learning

The children will be learning about many aspects that they may experience in the world around them. With regard to British traditions and festivals.

We will also be finding out about "People who help us". Post office, doctors, dentist, fire services, police etc.

We will be exploring our knowledge of stories and concentrating on a select few in order that the children are familiar with the story lines, making predictions and joining words and sentences.

Healthy Eating Ideas

Please ensure your child does **NOT** have any nut products in their lunch boxes. This is stated in our policies and procedures.

See notice board

Mini Pizza Quiches

Inside Story Headline

This story can fit 150-200 words.

vert it to a Web site and post it.

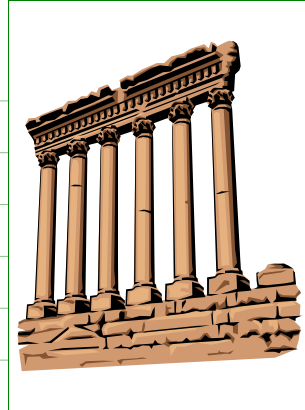
One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find "filler" articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you're finished writing your newsletter, con-



Caption describing picture or graphic.

Inside Story Headline

This story can fit 100-150 words.

customers or vendors.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top

"To catch the reader's attention, place an interesting sentence or quote from the story here."

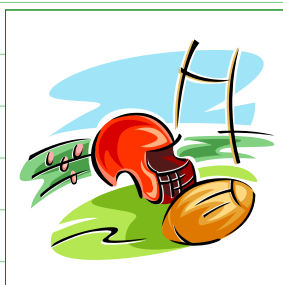
Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you



Caption describing picture or graphic.

can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.

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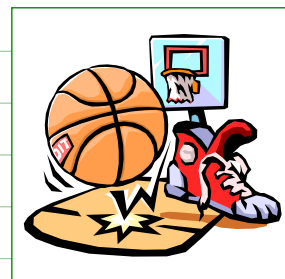
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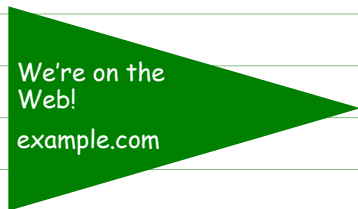
Organization



Business Name

Primary Business Address
Address Line 2
Address Line 3
Address Line 4

Phone: 555-555-5555
Fax: 555-555-5555
E-mail: someone@example.com



This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

Business Tagline or Motto



Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.



Caption describing picture or graphic.

